IEEE/ACM ASONAM 2014 Industry Track Call for Papers

Beijing China August 17-20, 2014

Home Page: [www.asonam2014.org](http://datamining.it.uts.edu.au/conferences/asonam/www.asonam2014.org)

Full paper/short paper/extended abstract submission deadline        May 23, 2014 (extended)

Social network analysis and mining techniques are being widely applied in industrial settings. In many cases such techniques are incubating and defining new industry sectors. Industry research in related areas is growing fast and a lot of exciting ideas, and innovative techniques and applications originated from these industry research activities.

The Industrial Track of the 2014 IEEE/ACM International Conference on Advances in Social Network Analysis and Mining (ASONAM) seeks submissions in all submission categories (8-page full papers, 3-page short papers, and 1-page extended abstracts) to showcase recent advances in social network analysis and mining research with direct industry relevance, to discuss emerging trends and challenges with practical implications, and to facilitate interactions between academia and industry in this vital area of study of growing interests.

All papers submitted to ASONAM 2014 Industrial Track will be peer-reviewed. Compared to the ASONAM regular track (for which paper submission is already closed), Industrial Track papers do *not* necessarily need to contain major methodological advances, algorithmic contributions, or rigorous experimental validation. Rather, the emphasis will be on industrial innovations, clear practical relevance, interesting lessons learned through significant practice, or new classes of applications which might open up new venues for interesting academic work.

Contributions from both industry R&D groups and the academia are welcome. Note that industry should be broadly interpreted in this call, encompassing both private and public sectors.

In many related top-rated conferences, papers presented at the industry tracks tend to draw large audience and generate interesting discussions, and many among them become well-cited work down the road. In addition to regular presentation-based industry track sessions at the conference, we will also organize an all-inclusive Industry Poster Session to encourage exchange of ideas between academic researchers, industry researchers, and practitioners. Depending on the availability of presentation slots, a portion of accepted Industry Track papers might be scheduled for poster presentation only. In addition, we will also organize an Industry System Demo Session.

Industry teams that plan to give a Poster presentation or show a Demo but do not have full or short paper submissions, are requested to contribute 1-page extended abstracts, which will be reviewed and, if accepted, will be included in the conference proceedings.

Key dates (extended)

Full paper/short paper/extended abstract submission deadline        May 23, 2014  
Notification of acceptance               June 16, 2014  
Camera-ready papers due              June 24, 2014  
Conference events                          August 17-20, 2014

Paper submission

All papers need to be prepared in English using the IEEE CPS two-column template. The maximum length for full papers/short papers/extended abstracts is 8/3/1 pages, respectively. Papers should be submitted to the Conference Web site:

<https://wi-lab.com/cyberchair/2014/asonam14/cbc_index.php>

Paper submission implies that the intent is for one of the authors to present the paper in person at the conference if accepted and that at least one of the authors will register under the full conference registration category.

Publications

All accepted papers (including the extended abstracts) will be included in the ASONAM 2014 Conference Proceedings and forwarded for inclusion in IEEE Computer Society Digital Library (CSDL), IEEE Explore and the ACM Digital Library. The conference proceedings will be submitted for EI indexing through INSPEC by IEEE.

Industry Track Chairs

Daniel Zeng, Institute of Automation, Chinese Academy of Sciences, China and University of Arizona, USA

Xueqi Cheng, Institute of Computing Technology, Chinese Academy of Sciences, China

Jie Cao, Nanjing University of Finance and Economics, China